Fri. Sept. 7th & Sat. Sept. 8th only!

2 for $12 on Diaper Genie 2 Advanced Refills

While they last. No rainchecks.

Playtex

333492
reg. 8.99 ea.

ONE WEEK ONLY SEPT. 7th-13th

save $10 on ALL Pampers Boxed Diapers

Choose from Baby Dry, Swaddlers DryMax and Cruisers DryMax

21.97 ea.
reg. 31.99 ea.

save $4 on ALL* Enfamil Powder

*excludes clearance. Available instore only.

Choose from tub and refilll formats.

reg. 19.99-40.99 ea.
NOW 15.97-36.97 ea.

40% off

35.97
reg. 59.99

Fisher-Price

Comfy Time Bouncer
- Newborn to 25 lbs.
- Calming vibrations

354597

AIR MILES AIR MILES AIR MILES AIR MILES

PRICE MATCH
We'll match ANY advertised price!
See instore for details.

BABIES R US Babyfest SALE!

Starts Friday September 7 to Thursday September 20/12

2 GREAT WEEKS!

only at BABIES R US

save $150 199.97 reg. 349.99

Expedition ELX Travel System-Windsor
EZ Flex Loc Infant Carseat:
- Rear-facing for infants 5 to 22lbs.; up to 28.5" tall

Expedition stroller:
- 6 months to 50 lbs., up to 42" tall

714550

baby trend

save $100 119.97 reg. 219.99

Alpha Omega Elite 3-in-1 Car Seat-Remington
- Rear-facing for infants 5-40 lbs.
- Forward-facing with harness for toddlers 22-65 lbs.
- Belt-positioning booster for children 40-100 lbs.

729108

Safety 1st

save $50 on ALL* Baby Björn Carriers

*excludes clearance. Selection varies.

BABYBJÖRN

Original "Spirit"
057193
reg. 119.99
NOW 69.97

Active
019402
reg. 179.99
NOW 129.97

Only $10* on Sophie the Giraffe (value of $21.99)

***with purchase of $75 or more** (before taxes) **in Baby Products** and Infant Toys**

**excludes diapers, food, formula, buyer protection plans and gift cards. While they last. No rainchecks.

441775

SEE INSTORE AND ONLINE AT BABIESRUS.CA/FP FOR HALF PRICE Fisher-Price FRIDAY DEALS!

25% off ALL* Matching Jacana Room Decor

*excludes clearance. Selection varies.

save $50

249.97 ea.

reg. 299.99 ea.

A. Preston Convertible Crib
Shermag
- Converts to toddler bed, day bed and double bed.
- 3 position mattress support.

716774, 716804

save $50

199.97 ea.

reg. 249.99 ea.

B. Hutch
Shermag
- 2 adjustable shelves
- Used as a hutch or stand-alone bookcase

717789, 717517

Selection varies. Available through special order and online.

save $50

349.97 ea.

reg. 399.99 ea.

C. Preston Changer
Shermag
- Dovetail joint construction.
- Metal drawer glides for smooth operation.

716952, 717215

save $60

169.97

reg. 229.99

D. Jacana 8-Piece Bedding Set
CoCalo
- Quilt, fitted sheet, dust ruffle, valance, diaper stacker and 3-piece wall hang

302104

save $100

MADE IN CANADA · FABRIQUÉ AU CANADA

649.97 ea.

reg. 749.99 ea.

A. Bee Convertible Crib
Mother Hubbard
- Converts to a day bed and double bed
- Made in Canada
- 3-position mattress support

701432, 701424

Available in select stores, online and through special order.

Buy More & Save!

up to $650 SAVINGS* on Bee Furniture Collection

*Savings include flyer price and bundle deal combined. Double bed conversion kit available in select stores, online or through special order.

Buy	SAVE
Crib	$100
Crib+1 piece	$375
Crib+2 pieces	$650

25% off ALL Matching Monkey Rockstar Room Decor

Selection varies.

save $125

574.97 ea.

after event 699.99 ea.

B. Bee Dresser
Mother Hubbard
- Made in Canada
- Solid wood 4-sided dovetail drawer

701785, 701769

Available in select stores, online and through special order.

save $125

574.97 ea.

reg. 699.99 ea.

Bee Double Dresser
(not shown)

701556, 701513

Available in select stores, online and through special order.

save $50

149.97

reg. 199.99

C. Monkey Rockstar 4-Piece Bedding set
Kidsline
- Quilt, fitted sheet, dust ruffle and blanket

291250

Available in select stores.

Buy More & Save!

up to $400 SAVINGS*

on Tuscany Furniture Collection

*Savings include flyer price and bundle deal combined.

Buy	SAVE
Crib	$50
Crib+1 piece	$225
Crib+2 pieces	$400

25% off ALL* Matching Jungle Tales Room Decor

*excludes clearance. Selection varies.

75 BONUS REWARD MILES when you buy 2 or more Tuscany items

save $50

449.97 ea.

reg. 499.99 ea.

A. Tuscany Convertible Crib
Shermag
- Converts to toddler bed, day bed and double bed with headboard and footboard
- 3-position mattress support

727644, 727679

save $75

474.97 ea.

reg. 549.99 ea.

B. Tuscany Double Dresser
Shermag
- Dovetail joint construction
- Metal drawer glides for smooth operation

727652, 727687

Tuscany 5-Drawer Dresser
(not shown)
727660, 727695

25% off

164.97

after event 219.99

C. NOJO Jungle Tales 7-Piece Bedding Set
Crowncrafts
- Quilt, 2 fitted sheets, dust ruffle and 3 wall decals

417300

30% off ALL* Little Boutique Room Decor

*excludes clearance. Selection varies.

reg. 4.99-39.99
NOW 3.47-27.97

only at BABIES"R"US

40% off

17.97 ea.

reg. 29.99 ea.

only at BABIES"R"US

Babies"R"Us Contour Change Pads

168351, 168297, 057665, 509744

Selection varies.
Also available in white.

save $50

199.97

reg. 249.99

Justin Glider Rocker and Ottoman Combo
Shermag
- Hardwood construction
- Smooth gliding ball bearing design
- Padded cushions and arms

727733

Sign up to hear from us www.babiesrus.ca/signup

25% off ALL* Humidifiers

*excludes clearance. Selection varies.

reg. 24.99-69.99
NOW 18.67-52.47

save $20

39.97
reg. 59.99

JOLLY JUMPER

Boomerang Cushion
- Sleep positioner during pregnancy
- Can also be used as nursing cushion

361828

25% off ALL* Mobiles

*excludes clearance.
Selection varies.

15% off ALL* Mattresses

*excludes clearance. Selection varies. Additional mattresses available in select stores and online.

reg. 99.99-199.99
NOW 84.97-169.97

Sealy

For use in cribs or toddler beds.

25% off ALL* Snoozy Organic Pads

*excludes clearance. Selection varies.

- Organic cotton surface and waterproof pads.
- Protect from allergies and dust mites.

reg. 16.99-29.99
NOW 12.67-22.47

25% off ALL SootheTime

Selection varies.

Triboro
Choose from SootheTime fresh air crib liner, crib sheets, crib skirt, snooze sacks and snooze swaddles.

25% off ALL 9-Piece CuddleTime Bedding

127.47 ea.
after event 169.99 ea.

Triboro
- Quilt, sheet, dust ruffle, 4 blankets, diaper stacker and mobile
- Choose from Balulu or Jolie Jungle (not shown)

463000, 463027

25% off ALL* Lambs & Ivy Bedding Sets and Matching Room Decor

*excludes clearance. Selection varies.

INFANT CARE

save $6

39.97
reg. 45.99

Diaper Genie II Elite Advanced Disposal System
359858

Playtex

30% off ALL* Pampers & Huggies Wipes

*excludes clearance.

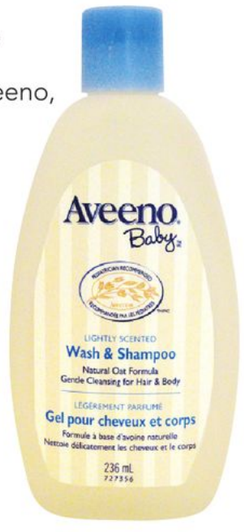
after event 2.29-16.49
NOW 1.57-11.47

15% off ALL* Johnson & Johnson Baby Care

*excludes clearance. Selection varies. Available instore only.

reg. 1.99-25.99
NOW 1.67-22.07

- Brands include Aveeno, Band-Aid, Reach, Penaten, Tylenol, and more



KEEP WARM

40% off ALL* Swaddle Me Infant Wraps

*excludes clearance. Selection varies.

- Snug swaddling soothes baby
- Reduces startle reflex to provide better sleep

Summer

reg. 16.99-39.99
NOW 10.17-23.97

25% off ALL* Kushies Receiving Blankets and Sheets

*excludes clearance. Selection varies.

- Made in Canada
- 100% premium cotton in a variety of solids and mix and match prints

reg. 7.99-24.99
NOW 5.97-18.67

25% off ALL* Shoes and Socks

*excludes clearance and clothing sets. Selection varies.

BED TIME

save $10

29.97
reg. 39.99

Sleep Sheep Plush Sound Machine
Cloud B

- Four soothing sounds, including mother's heartbeat.

185310

FREE* Basket Stand ($39.99 value)

*with purchase of Moses Basket**

**excludes clearance. Selection varies.

JOLLY JUMPER

117358

Moses Basket
281468
reg. 69.99

save $20

44.97
reg. 64.99

Graco Sweet Slumber Sound Machine
Elfe

- Creates 10 comforting sounds that mask unwanted noise.

472948

GRACO

15 BONUS REWARD MILES
AIR MILES

PRICE MATCH We'll match ANY advertised price. See instore for details.

25% off ALL Tag Leggings

Available instore only. Selection varies.

after event 8.99 ea.
NOW 6.67 ea.

40% off 11.97 ea. ALL* $19.99 Bruin Sleep Sets

*excludes clearance. Selection varies. Available instore only.

25% off ALL* Babies"R"Us Playwear, Underwear and Accessories

*excludes clearance. Selection varies. Available instore only.

AVAILABLE ONLY AT BABIES R US

25% off ALL* Fancy Bodysuits and "Attitude" Bodysuits

*excludes clearance. Selection varies. Available instore only.

reg. 6.99-7.99

save $10 19.97 ea. reg. 29.99 ea. ALL* Bruin 2-Piece Sets with Shoes

*excludes clearance. Selection varies. Available instore only.

25% off ALL* Koala Baby and Koala Kids Hoodies, Leggings and Pants

*excludes clearance and clothing sets. Selection varies. Available instore only.

Up to 70% off the Original Price on Summer and Spring Clothing

Selection varies. Available instore only.

CLEARANCE!

16.99 and up on ALL Baby's 1st Halloween Costumes

Selection varies.

Licensed Infant Costumes
020923
reg. 16.99

BUY 2 GET 3rd FREE ALL Delta 10-pack Hangers

Available in white, pink, green and blue.
reg. 3.49 ea.

EXPECTING? Sign up for our baby registry! Details in store or online at www.babiesrus.ca/registry

save $100

199.97
reg. 299.99

Baby Touch Screen Video Monitor
- Up to 400-foot range
- 3.5" colour video monitor with touch screen display

077305

This item may be subject to an Environmental fee.

save $55

129.97
reg. 184.99

Secure Sight Video Monitor
- Up to 400-foot range
- 2" colour video display

077356

This item may be subject to an Environmental fee.

save $50

79.97
reg. 129.99

Sure & Secure Custom Fit Gate
- Hardware-mounted
- Fits straight or unusual openings 6-12 ft
- Automatic lock

222909

40% off ALL Step by Step Potties

Styles vary

Blue
557560
reg. 29.99 ea.
NOW 17.97 ea.

Pink
038288
(not shown)

Summer®

save $20

49.97
reg. 69.99

Sure and Secure Extra Tall Walk-Thru Gate
- Fits doorways 28"-47.5" wide, 36" tall

197300

save $15

44.97
reg. 59.99

Soothing Bath Spa and Shower
- Removable spa and shower unit for spa effect and rinsing spray
- Newborn to 2 years

122122

save $10

29.97
reg. 39.99

Right Height Bath Centre Tub
- Base raises baby to parent's level
- Use base as kneeler or step stool up to 250 lbs
- Newborn to 2 years

950262

25% off ALL* Born Free Feeding Accessories

*excludes clearance. Selection varies.

Can't Find it? We'll Get It – Just Ask!

Products not available in store can be ordered and shipped* directly to your home. *Fee and some conditions apply. See associate for details.

ON-THE-GO

1/2 Price

74.97
reg. 149.99

Musical Motion Activity Jumper
Kids II
- For children up to 25 lbs. and 30" tall

707589

save $50

169.97
reg. 219.99

My Little Snuggabunny Cradle'n Swing
- Newborn to 25 lbs
- 2-position recline
- 6-speed swing
- Musical module; mobile with soft toys

708097

40% off ALL* Eddie Bauer Accessories

*excludes clearance.
- Choose from mirrors and sunshades

reg. 8.99-20.99
NOW 5.37-12.57

30% off THESE Go-Pod Activity Seat and PeaPod Travel Bed

While they last. No rainchecks.

Go-Pod Fold-and-Go Activity Seat
222569
after event 59.99
NOW 41.97
Toys not included.

PeaPod Travel Bed for On-The-Go
912654
after event 79.99
NOW 55.97

save $10

19.97 ea.
reg. 29.99 ea.

Selection varies.

2-Stage Seat Savers
- Protects vehicle upholstery and leather from the wear and tear of car seats

282111, 370223
(not shown)

save $20 on ALL* Bundle Me

*excludes clearance. Selection varies.
- Use in infant car seat or stroller.
- Machine washable.
- Other colours available.

269816
after event 64.99
NOW 44.97

JJ COLE COLLECTIONS

save $10

19.97 ea.
reg. 29.99

Shopping Cart Cover
- Converts into an activity playmat
- 5 removable toys

411442

20% off ALL* Diaper Bags

*excludes clearance and Peg Perego. Selection varies.

1/2 Price

19.97
reg. 39.99

Lift 'N Lock Gate
- Fits openings 28-42" wide, 26" tall
- Suitable for top of stair use

364045

20% off ALL* Safety 1st Safety Products

*excludes clearance, bed rails and gates.

Choose from a wide range of safety locks and latches, cord wind-ups, furniture straps, toilet locks and more!

40% off THESE Recline & Grow 5 Stage Feeding Seats

29.97 ea.
after event 49.99 ea.

- 3 height positions

Baybreeze
258490

Pink Daisy
411914
(not shown)

Safety 1st®

40% off Digital 1st Audio Monitors

- DECT 6.0 Digitally Enhanced Cordless Telecommunication
- 1000-foot range

522627, 290904

44.97 ea.
reg. 74.99 ea.

40% off ALL* Safety 1st Health and Grooming

*excludes clearance and Detach & Go Grooming & Health Care Kit. Selection varies.

reg. 2.99-49.99
NOW 1.77-29.97

Choose from Health and Grooming Kits, thermometers and more

30% off

Complete Care Bath Center
- Newborns to toddlers
- Includes Newborn Sponge Bath, Infant Sling in Sink, Infant Sling in Infant Tub, and Full Size Toddler Tub

259004

Available instore only.

34.97
reg. 49.99

15 BONUS REWARD MILES AIR MILES

1/2 Price

Detach & Go Grooming & Health Care Kit
25 piece kit.
335509

14.97
reg. 29.99

PHILIPS AVENT

SAVE 10% EVERYDAY

when you sign up for an AVENT instant advantage card!

Details instore or visit **www.aventadvantage.com**

20% off ALL* Avent Breast Pumps and Accessories

*excludes clearance.
Selection varies.

20% off ALL* Avent Bottles and Accessories

*excludes clearance.
Selection varies.

5 BONUS REWARD MILES when you spend $10 or more

save $60

389.97
after event 449.99

Medela Freestyle Breast Pump
- Double electric breast pump
- Technologically advanced pump that adapts and enhances the breastfeeding experience

438219

Rechargeable battery included

medela

save $30

189.97
after event 219.99

Swing Breast Pump
- Technologically advanced and easy-to-use single electric pump

339989

Batteries sold separately.

15% off ALL* Medela Feeding Accessories

*excludes clearance and breast pumps.

15% off

Breastfeeding Starter Kit
- All-in-one kit gives you everything you need to start breastfeeding and breast pumping

205303

105.97
reg. 124.99

EXPECTING? Sign up for our baby registry! Details in store or online at www.babiesrus.ca/registry

save $50

baby trend

99.97

after event 149.99

Trend High Chair-Zaira

- Newborn to 40 lbs.

728705

only at BABIES R US

20% off

ALL* Playtex Feeding Accessories

*excludes clearance. Selection varies.

Playtex

5 BONUS REWARD MILES when you spend $10 or more

save $10

Summer

19.97 ea.

after event 29.99 ea.

- Folds for portability
- 2-level height adjustment

Cars
954942

Princess
954934

(Available in select stores.)

20% off

ALL* The First Years Feeding Accessories

*excludes clearance. Selection varies.

the first years

now 1.97 ea. on ALL $2.99 Gerber Graduates

Available instore only.

- Wholesome meals and snacks for growing toddler

save $10

49.97

reg. 59.99

Baby Bullet 20-Piece Set

- Complete baby food making system
- 20 piece set includes power base, bowl, blades,dial-date storage cups and much more

420115

1/2 Price

the first years

17.47

reg. 34.99

Quick Serve Bottle Warmer

- Quick, consistent warming avoids hot spots and loss of nutrients
- Accepts disposable, angled and wide-neck bottles as well as baby jars

591408

PRICE MATCH We'll match ANY advertised price. See instore for details.

save $30

GRACO

169.97

after event 199.99

Fast Action Fold Stroller-Odyssey

Elfe

- Newborn to 50 lbs.
- New one second fold

726427

save $50

GRACO

169.97

reg. 219.99

Snugride 35 Infant Car Seat

Elfe

- Rear-facing for infants 4-35lbs. and 32" tall

725684

AVAILABLE ONLY AT BABIESRUS

save $30

BABIESRUS

49.97 ea.

after event 79.99 ea.

Babies"R"Us Deluxe Lightweight Stroller

- For children 6 months up to 40 lbs.

728667, 728659

25% off

evenflo

44.97

reg. 59.99

Amp Highback Booster Seat-Green Angles

- For children 40-100 lbs.

716111

save $40

Safety 1st

99.97

reg. 139.99

Guide 65 Convertible Car Seat-Tron

- Rear-facing for infants 5-40lbs, forward-facing with harness for toddlers 22-65lbs.

716405

save $30

evenflo

89.97

reg. 119.99

Maestro Combo Booster Car Seat

- Forward-facing for toddlers 22-47lbs.; belt-positioning booster for children 40-100lbs

715506

ALL items are available online, except where specified!

40%off Maxi Cosi Tango Red Collection

Available in select stores.

only at BABIES R US

MAXI-COSI

239.97
reg. 399.99
Piazzo Travel System-Tango Red
Cosi Infant Car Seat:
- Rear-facing for infants 4-22lbs.; up to 29" tall

Piazzo Stroller:
- Newborn to 50lbs.

710385

137.97
reg. 229.99
Piazzo Playard-Tango Red
- Bassinet and changer up to 15 lbs.; playard up to 30 lbs. and 35" tall.

712027

119.97
reg. 199.99
Piazzo High Chair-Tango Red
- Newborn to 50 lbs.

711969

1/2 Price

BABYBJÖRN

19.97 ea.
reg. 39.99 ea.

BabyBjörn Potty Chairs
- Removable inner potty for cleaning
- Rubber bottom edge

462977
Selection varies.

Red
057924
(not shown)

40% off

23.97 ea.
after event 39.99 ea.

Pink
432563
Cruzin'
284858
Floral
284793
(not shown)
Selection varies.

save $10

19.97
reg. 29.99

Single Bed Rail
- Folds down
- 42.5" w x 20" h

557617

Special Buy!

While they last. No rainchecks.

59.99
Playspace Playard-Bliss
- Bassinet up to 15lbs; Playard up to 30lbs and 35" tall

724645

Safety 1st

25% off

THESE Jolly Jumper Exercisers

Original
591106
reg. 39.99
NOW 29.97

JOLLY JUMPER

On a Stand
485217
reg. 69.99
NOW 52.47

Mat sold separately.

25% off

ALL* Infantino, Winnie the Pooh & Playgro On-The-Go Toys

- Keeps baby entertained in car seat or stroller

*excludes clearance and all Infantino Gyms.
reg. 6.99-19.99 ea.
NOW 5.17-14.97 ea.

Can't Find it? We'll Get It – Just Ask!

Products not available in store can be ordered and shipped* directly to your home. *Fee and some conditions apply. See associate for details.

Mattress, toys and accessories not included.

ALSO AVAILABLE:

25% off ALL* Licensed Toddler Beds, Tables & Chairs, Organizers and Bedding

*excludes clearance. Selection varies.

A. Dora Canopy Bed
712892 reg. 99.99
NOW 74.97

B. Dora Multi Bin Organizer
713023 reg. 49.99
NOW 37.47

C. Dora Table & Chair Set
710423 reg. 69.99
NOW 52.47

D. Dora Toddler Bedding
110051 reg. 59.99
NOW 44.97

save $10

39.97 ea.
reg. 49.99 ea.

Imaginarium Sling Bookcases
724661, 724688, 724696

imaginarium

only at Toys R Us

Also available in White. Selection varies.

save $5 on ALL* Licensed Rolling Luggage

*excludes clearance. Selection varies.

Disney Fairies Hardside Heys Rolling Luggage
344214 reg. 34.99
NOW 29.97

25% off ALL $29.99 Licensed High Back Chairs

Selection varies. Available instore only.

Spider-Man High Back Chair
522236
NOW 22.47

ALSO AVAILABLE:

19.99 ea. on Licensed Bean Bag Chairs

Selection varies. Available instore only.

Cars Bean Bag
731536

NEW!

ALSO AVAILABLE:

20% off

ALSO AVAILABLE IN PINK

ONLY at Toys R Us

39.97 ea.
reg. 49.99 ea.

Easel For Two
140899, 394297
Selection varies. Available instore only.

save $10

19.97 ea.
reg. 29.99 ea.

Modern Dollhouse
057843

Traditional Dollhouse
057835
(not shown)
Selection varies.

30% off ALL*Animal Alley Plush

only at Toys R Us

Animal Alley

NEW!

*excludes clearance. Selection varies.

Rocking Dinosaur
024260
after event 69.99
NOW 48.97

EXPECTING? Sign up for our baby registry! Details in store or online at www.babiesrus.ca/registry

40% off ALL* Bruin Musical Instruments

*excludes clearance. Selection varies.

Electronic Keyboard with Mic
578622
reg. 29.99
NOW 17.97

Sing N Jam Microphone
847828
reg. 27.99
NOW 16.77

40% off THESE Bruin Foam Toys

8.97 ea.
reg. 14.99 ea.

Alphabet & Numbers Foam Puzzle Mat
542059

50 Piece Foam Building Blocks
540978

BRUIN AVAILABLE ONLY AT BABIES R US

Your Choice!

Selection varies.
now 29.97 ea.

ALSO AVAILABLE IN PINK

Deluxe Activity Walker
892998, 667579
reg. 49.99 ea.

Jet Ride-On
495085, 527602
reg. 59.99 ea.

ALSO AVAILABLE IN PINK

Table with Story Book
429783
reg. 49.99

now 39.97 ea. on THESE vtech Toys

Selection varies.

ALSO AVAILABLE IN ORANGE

Kidizoom
058270, 058262
reg. 49.99 ea.

3-in-1 Zebra Scooter
328731
reg. 59.99

20% off ALL* Alex and vtech Bath Toys

*excludes clearance.
Selection varies.

Dunk & Score
073970
reg. 24.99
NOW 19.97

Sing & Count Fish
306282
reg. 12.99
NOW 10.37

20% off ALL* $19.99-$29.99 Vtech Infant & Preschool Toys

*excludes clearance & Switch & Go Dinos.
Selection varies.

Spin & Learn Top
687170 reg. 19.99
NOW 15.97

Care & Learn Teddy
545821 reg. 24.99
NOW 19.97

EXPECTING? Sign up for our baby registry! Details in store or online at www.babiesrus.ca/registry

ALL* Baby Einstein Infant Toys and Gyms

*excludes DVDs, exercisers and clearance. Selection varies.

Ocean Adventure Play Gym
029416
reg. 99.99
NOW 74.97

ALL* Taggies

*excludes clearance. Selection varies.

Little Taggies Confetti Blanket
469505
after event 12.99
NOW 9.67

ALL* Lamaze Infant Toys

*excludes clearance. Selection varies.

Play & Grow Jacques Peacock
413763
reg. 19.99
NOW 14.97

10 BONUS REWARD MILES when you spend $20 or more

ALL* Infantino Toys and Gyms

*excludes clearance. Selection varies.

Tub O Toys
064084
reg. 19.99
NOW 14.97

25% off

ALL* Bright Starts, Pretty in Pink and Oball Toys and Gyms

*exclude Having a Ball, exercisers and clearance. Selection varies.

Baby's Play Place Gym
288179, 288160
reg. 114.99 ea.
NOW 86.17 ea.

ALSO AVAILABLE IN PINK

Oball Roller
097195
reg. 19.99
NOW 14.97

pretty in pink

Chime Along Friends
103543 reg. 9.99
NOW 7.47
Available instore only.

ALL* Mamas and Papas Infant Toys and Gyms

*excludes Doll Strollers and clearance. Selection varies.

Apple Tree Playmat
480371
after event 89.99
NOW 67.47

ALL Having A Ball Toys

Selection varies.

Swirl and Roll Truck
097357
reg. 29.99
NOW 22.47

THESE Tiny Love Toys

Selection varies.

Tummy Time Lady Bug
068187, 068128
reg. 36.99 ea.
NOW 27.67 ea.

Day and Night Soother
122327
reg. 49.99
NOW 37.47

NOW $7.97 ea. on ALL $9.99 Baby Einstein DVDs

Baby Lullaby 507105,
Baby Mozart 507180

40% off select Sesame Street Toys and Plush

11 to choose from!
Selection varies.
While they last.
No rainchecks.

Let's Rock Elmo
041971
reg. 39.99
NOW 23.97

Enter online at: **toysrus.ca/sesamestreet**
for your chance to WIN a Vacation for a Family of Four!
Courtesy of Air Canada Vacations, Beaches Resorts and Playskool.
See online for complete Contest rules.
Contest closes Sept. 29, 2012
TM/© 2012 Sesame

AIR CANADA VACATIONS
Beaches Resorts for Everyone by Sandals
PLAYSKOOL
XBOX 360

20% off ALL* LEGO duplo

*excludes clearance. Selection varies.

439797
reg. 34.99
NOW 27.97

save $20

79.97
after event 99.99
Discover Sounds Activity Garden
Features crawl-through obstacle course, shape-sorter mailbox.
409596

save $15 on THESE Little Tikes Toys

5-in-1 Adjustable Gym
271810
reg. 59.99
NOW 44.97

Discover Sounds Sports Center
120758
reg. 39.99
NOW 24.97

1/2 Price on THESE Items

Selection varies.

17.47 ea.
reg. 34.99 ea.

Step Start Walk N Ride
505609, 609617

Mr. Potato Head Classic Green Container
383554

30% off ALL* Playskool Poppin Park Infant Toys

*excludes clearance.
Selection varies.

Learn N Pop Lion
605980
after event 29.99
NOW 20.97

NEW!

40% off ALL* Weebles Toys

*excludes clearance.
Selection varies.

Home Playset
045551
reg. 49.99
NOW 29.97

25% off ALL Rocktivity Toys

Selection varies.

Walk N Roll Rider
523933, 523895
after event 59.99 ea.
NOW 44.97 ea.

NEW!

PRICE MATCH We'll match ANY advertised price. See instore for details.

Your Headquarters for Fisher-Price® Toys in Canada!

save $15 on THESE Fisher-Price Items

Selection varies.

Ocean Wonders

Ocean Wonders Aquarium
533963 reg. 54.99
NOW 39.97

NEW!

Tracking Lights Music Gym
319430 after event 59.99
NOW 44.97

25% off ALL* $39.99 and up Little People Toys

*excludes clearance. Selection varies.

Little People

Happy Sounds Home
534978
reg. 49.99
NOW 37.47

Wheelies Vehicle Ramp Playset
544388
reg. 39.99
NOW 29.97

now 9.97 ea. Your Choice!

Also available in Blue. Selection varies.

Corn Popper
420212
reg. 17.99
(not shown)

Baby's First Blocks
572462
reg. 15.99

PINK ONLY at Toys"R"Us

Chatter Phone
552941
reg.14.99

save $10 THESE Fisher-Price Toys

Selection varies.

Musical Activity Walker
083445
reg. 54.99
NOW 44.97

Poppity Pop Dino
535818 reg. 42.99
NOW 32.97

save $10 THESE Lil Zoomers Toys

Selection varies.

NEW!

Chase & Race Town
613525
after event 59.99
NOW 49.97

Fun Sounds Construction
073377
reg. 29.99
NOW 19.97

save $10 on THESE Laugh & Learn Toys

Selection varies.

Laugh & Learn

Dance & Play Puppy
535060 reg. 49.99
NOW 39.97

Busy Friends Musical Table
567191 reg. 54.99
NOW 44.97

25% off ALL* $29.99 and under Laugh & Learn Infant Toys

*excludes clearance. Selection varies.

Apptivity Case
119903
reg. 19.99
NOW 14.97

Laugh & Learn

25% off ALL* Winnie the Pooh Toys and Plush

*excludes LEGO Duplo. exercisers and clearance. Selection varies.

Talking Classic Pooh
362263
reg. 31.99
NOW 23.97

Winnie the Pooh

SEE INSTORE AND ONLINE AT BABIESRUS.CA/FP FOR HALF PRICE Fisher-Price FRIDAY DEALS!

save $5 on ALL $29.99 Touch Magic Toys NOW $24.97 ea.

Selection varies.

Touch Magic Rockin' Guitar
540544

Touch Magic Learning Bus
540390

Leap Frog®

ALL* $24.99 LeapFrog Toys NOW $18.67 ea.

* excludes Alphabet Pal.
Selection varies.

My Pal Violet
905801

Scribble & Write
673838

Shapes & Sharing Picnic Basket
340626

25%off

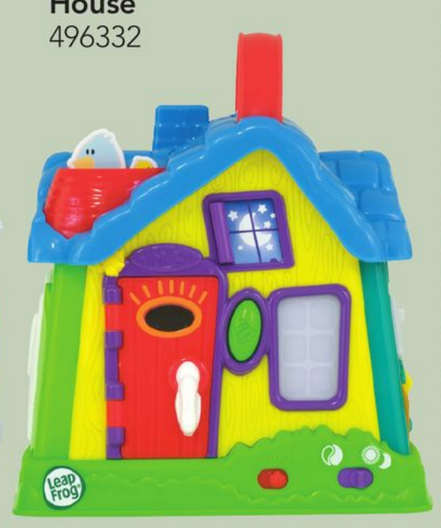
ALL* $19.99 LeapFrog Toys NOW $14.97 ea.

*excludes Fix & Learn Speedy and Count & Draw.
Selection varies.

My Talking Leap Pup
541028

Fridge Wash & Go Magnetic Vehicle Set
177636

Little Learning House
496332



1/2 Price on THESE LeapFrog Items

While they last. No rainchecks.

Alphabet Pal
280437
after event 24.99
NOW 12.47

Learn & Groove Musical Table
700118
reg. 59.99
NOW 29.97

Fix & Learn Speedy
403997
reg. 19.99
NOW 9.97

BABIES"R"US

Prices effective Friday, **Sept. 7** to Thursday, **Sept. 20, 2012**
for the store location nearest you please call 1•800•869•7787 or **visit www.babiesrus.ca**

ALL items are available online except where specified!

Items, offers, bonuses and prices effective Fri. **Sept. 7, 2012** to Thur. **Sept. 20, 2012,** while quantities last, in Canada only. References to savings and sale prices are comparisons with Toys"R"Us regular prices. Website prices, products and promotions may differ from our retail store offerings. We reserve the right to limit quantities. Unless otherwise indicated, it is our intention to have a reasonable quantity of each advertised item. Unless otherwise indicated, if an item is unavailable, we will offer you a comparable item at the advertised price or a raincheck. Rainchecks are not available for Bonus, Close-outs, Clearance or Special Purchase items because quantities are limited and only available while supplies last. Batteries sold separately on all battery-operated items. While Toys"R"Us is committed to the integrity of our prices, advertised prices are subject to error. If a discrepancy should appear between our advertised, ticket or cash register price, you will be charged the lowest price. Unless otherwise stated deals or offers cannot be combined. Should an error occur, it will be corrected as quickly as possible. Not all products are available at Toys"R"Us Express or Yonge and Eglinton locations. Toys"R"Us®, Babies"R"Us®, Kids"R"Us® are registered trademarks of Toys"R"Us (Canada) Ltd. All prices referenced in this flyer are Toys"R"Us Canada prices. This flyer cannot be posted online without prior written permission from Toys"R"Us (Canada) Ltd.

PEFC™
PEFC/01-31-106

Printed on paper which contains 10% post-consumer waste, with vegetable based inks.

GRACO Chadwick Collection

only at BABIES R US

save $40

119.97
reg. 159.99

Cozy Dinette High Chair
Elfe
- Newborn to 40 lbs.

715867

save $30

129.97
reg. 159.99

Graco Pack N Play with Napper
Elfe
- Napper up to 3 months old, unable to roll over; bassinet up to 15lbs.; playard up to 30lbs. and 35" tall

726699

save $100

299.97
reg. 399.99

Quattro Tour Travel System
Elfe
SnugRide 30 Infant Car Seat:
- Rear-facing for infants 4-30lbs.; up to 30" tall

Quattro Tour Stroller:
- Newborn to 50lbs.

726486

save $40

139.97
reg. 179.99

Lovin' Hug Plug-in-Swing
Elfe
- Newborn to 30 lbs.

714429

Babies"R"Us, Canada's Largest Britax Retailer Introduces New G3 Convertibles

14 Models to Choose From! **FROM 249.99-399.99**

Britax

732613

HUGS Chest Pads with NEW Safe Cell Technology.* Provides resistance to the forward movement of a child in a collision

NEW EZ buckle system*

Enhanced energy absorbing Versa-Tether reduces movement and crash force reaching the child

Adding to our existing head safety technologies and convenience features

*ON SELECT MODELS

The Baby REGISTRY REGISTER

online or in-store and be automatically entered for your chance to

WIN

1 of 10 Disney baby Prize Packs
(valued at $250 ea.)

Disney baby

Sept 7th-20th

*Contest requires you to register for a minimum of 35 items. For full contest rules and regulations see in-store or visit: www.babiesrus.ca/registrycontest
© Disney. Based on the "Winnie the Pooh" works, by A.A. Milne and E.H. Shepard.

Can't Find it? We'll Get It – Just Ask!

Products not available in store can be ordered and shipped* directly to your home. *Fee and some conditions apply. See associate for details.

*Base offer is 1 AIR MILES reward mile for every $25 spent at any Toys"R"Us or Babies"R"Us Canada store location during each calendar month, after all discounts and exclusions are applied. Exclusions include, but are not limited to: Online orders created at store and shipped to customer, all taxes, delivery services, assembly services, buyer protection plans, all gift cards, electronics levies, charitable donations, environmental and other third party fees. Other exclusions may apply. AIR MILES reward miles Bonus offers are only applicable to in-store purchases of in-stock merchandise for the duration of the flyer promotional period. See store for details. AIR MILES Bonus reward miles offers in this flyer are not available for online purchases at toysrus.ca or babiesrus.ca. ™ Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. & Toys"R"Us (Canada) Ltd.